

BRANDING & POSTING GUIDELINES

FOR MAVIE MEMBERS PROMOTING ULTRON PRODUCTS

SOCIAL MEDIA

When setting up social media accounts, channels, or groups (Facebook, Instagram, YouTube, TikTok, Twitter, etc.):

- ◆ **AVOID** using Mavie (Mavie International / Mavie Global) and/or Ultron (Ultron Foundation) as part of your channel or group name.
 - ◆ Forbidden examples: MavieXultron / UltronXmavie / Mavieltaly / UltronSlovakia
- ◆ **REFRAIN** from using Mavie and/or Ultron logos or combinations of both as your profile picture.
- ◆ **DO NOT** claim Mavie or Ultron-created content as your own.
- ◆ **AVOID** posting recorded presentations on your channels.
- ◆ **DO NOT** replicate messages from the Telegram group and share them as your posts on social media.
- ◆ **REFRAIN** from commenting with your **AFFILIATE LINKS** on Ultron Foundation social media posts.

You are **PERMITTED TO**:

- ◆ Share the links to official Ultron/MaVie YouTube videos.
- ◆ Share (not copy) posts from official social media channels.
- ◆ Share links from official websites.
- ◆ Create your own content (without branding it as **ULTRON** or **MAVIE**).

WEBSITE CREATION

When creating a funnel for your business, ensure it is truly for your business.

- ◆ **AVOID** using Mavie (Mavie International / Mavie Global) and/or Ultron (Ultron Foundation) as part of your brand or website name.
- ◆ **DO NOT** use Mavie and/or Ultron logos or combinations of both as your logo or website imagery.
- ◆ **REFRAIN** from using Ultron or Mavie graphic elements as part of your brand or website.

You can share links to official Mavie or Ultron web pages, materials, or create your own content and describe projects in your own words.

Example: <https://earnulxsystem.com/>

GROUPS AND TELEGRAM CHANNELS

- ◆ **AVOID** using Mavie (Mavie International / Mavie Global) and/or Ultron (Ultron Foundation) as part of your group or channel name.
- ◆ **DO NOT** use Mavie and/or ULTRON logos or combinations of both as group or channel logos.

CREATING PERSONAL CONTENT

Producing personal content is an effective way to grow your business and spread the word about the project. However, ensure it appears as your content and **AVOID BRANDING** it with Ultron or Mavie logos.

ORGANIZING EVENTS

Events present excellent opportunities to communicate your message to the right audience and engage them in your community. When organizing an event:

- ◆ DO NOT present it as a Mavie or Ultron event, as our company is not the official organizer.
- ◆ AVOID branding the event as Mavie or Ultron.

You can mention Mavie as a partner and even use the logo on the invitation to your event. During the event, feel free to use the official project presentations.

Example: CryptoQueen in partnership with MaVie

ADDITIONAL QUESTIONS

For any further questions, please contact support@mavie.global with the subject "BRANDING," and we will gladly assist you

